

ChromoGenics named a Global Cleantech 100 clean technology company

Recognized by the Guardian and Cleantech Group for potential and likelihood to achieve high growth and high market impact

September 15, 2009: ChromoGenics AB (“ChromoGenics”) manufacturer and leading developer of electrochromic technology for smart windows, today announced it has been named a Global Cleantech 100 company by Guardian News and Media and Cleantech Group™, LLC.

“The first ever Global Cleantech 100 shines a spotlight on which companies and which technology areas the global innovation community is most excited about from a commercial standpoint,” said Richard Youngman, managing partner at Cleantech Group.

Thomas Almesjö, CEO of ChromoGenics, commented: “It is an honour to have been recognised amongst a wide range of pioneering energy solutions from across the globe. To be included in such influential lists is greatly beneficial for us when developing the company further and raising awareness of our business potential.”

ChromoGenics received the award on the basis of unique technology which greatly reduces the need for air conditioning in buildings and can help reduce energy consumption in properties by up to 50%. The electrochromic technology is based on a thin (<0.4mm) plastic laminate foil that is able to regulate its transmittancy of light and heat radiation. The foil can be applied to glass or used as laminate between layers of glass.

Applications for ChromoGenics energy reducing electrochromic technology include windows for architectural and transport vehicle markets. It provides these sectors with a highly cost effective solution to the growing requirements for energy consumption reduction and the need for greener and more energy efficient buildings and vehicles.

More than half (56) of the companies listed on the Global Cleantech 100 are headquartered in North America, while European firms make up 36 percent. Five firms are based in Israel and three in India.

The Global Cleantech 100 is the first ever list highlighting the most promising private clean technology companies around the world. Supported by the Carbon Trust, the Global Cleantech 100 recognises companies at the forefront of cleantech innovation offering solutions to some of the world’s most pressing environmental challenges.

The final list represents the collective opinion of hundreds of leading experts from cleantech innovation and venture capital companies in EMEA, North America, India and China, combined with the specific input of an expert panel of 35, drawn from well-respected organisations such as Altira Group, Crossover Advisors, Deloitte, Emerald Technology Ventures, Google, Kleiner Perkins Caulfield & Byers, New York Stock Exchange, NGEN Partners, Nth Power, New Enterprise Associates, Sterling Communications, Tsing Capital and Vantage Point Venture Partners.

ChromoGenics

The panel's views were combined with insights from the Cleantech Network™, the de facto industry association of international clean technology investors, entrepreneurs, large corporations and other industry insiders. Some 3,500 companies were nominated/considered.

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Notes to editors:

The full list of Global Cleantech 100 firms is available on the Guardian (guardian.co.uk/globalcleantech100) and Cleantech Group (cleantech.com/news/awards/globalcleantech100) websites.

About the Cleantech Group, LLC

The Cleantech Group pioneered the clean technology investment category in 2002. Today, it accelerates the development and market adoption of clean technologies globally. The company's worldwide network of investors, entrepreneurs, enterprises, service providers and others—representing trillions of dollars in assets—receives access to capital, investment deal flow, networking, market leading research and data, sales leads and promotional opportunities. The Cleantech Group also provides advisory services for large corporations and governments, publishes leading cleantech sector industry news coverage and produces the premier Cleantech Forum® events worldwide. Details are available at <http://www.cleantech.com>.

About the Guardian

The Guardian is a unique voice with an international reach delivering progressive journalism to a global audience. The Guardian's vision is to be the leader on sustainability within the media industry and to be environmentally regenerative in their activities. Through their editorial coverage and business activities, they demonstrate to readers, staff, advertisers, suppliers and their communities that GNM (Guardian News and Media) is committed to enhancing society's ability to build a sustainable future.

About ChromoGenics AB

ChromoGenics AB develops new technologies based on electrochromism. The company was founded in 2003 as a spin-off of the Angström Laboratory of Uppsala University in Sweden. Applications for ChromoGenics energy reducing chromogenic technology include windows for architectural and transport vehicle markets. www.chromogenics.se